MAXWELL LEADERSHIP PRINCIPLE · YOUTH & ADULT GUIDE

SMALL CHOICES, BIG FUTURE

Consistency Is How We Build the Life We Deserve

> *When you make the right choices — however small — and do it consistently over time, it can make a huge difference in your life. If you remember why you're making those choices, it becomes easier.*
>
> — JOHN C. MAXWELL

01 THE POWER IS IN THE SMALL THINGS

Maxwell's law is simple: **it's not the grand gestures — it's the daily decisions.** Waking up on time. Choosing to study instead of scroll. Saying no to what drains you and yes to what builds you. These moments feel minor, but stacked together they become your character, your career, your legacy.

REAL TALK APPLICATION

You don't need a big opportunity to start. Choose one small action today — save $5, read one chapter, send that email, skip the drama. **That choice is already a win.**

02 CONSISTENCY IS THE NEW FLEX

In a culture obsessed with overnight success, **consistency is the real superpower.** Your community may not always celebrate the grind — but the people who show up every single day, quietly stacking wins, are the ones who change their family trees. Your ancestors were consistent under impossible conditions. You can be consistent under yours.

REAL TALK APPLICATION

Pick a 30-day commitment. Don't announce it — just do it. Your results will speak when you're ready. **Discipline is a form of self-respect.**

03 KNOW YOUR "WHY" — PROTECT IT

Maxwell says remembering why you make right choices makes it easier. That "why" might be your kids, your grandmother's sacrifice, your community, or the version of yourself that deserves better. **When the environment is loud — and it will be — your "why" is the anchor.** Write it down. Put it somewhere you'll see it when you want to quit.

REAL TALK APPLICATION

Your "why" is bigger than any distraction. When the choice is hard, ask: **"Does this move me toward who I'm becoming — or away from it?"**

DAILY CHECKLIST

- [ ] Made one choice aligned with my goals today
- [ ] Protected my peace — said no to one distraction
- [ ] Did something for future-me, not just now-me
- [ ] Reminded myself of my "why"
- [ ] Invested in my mind (read, listened, learned)
- [ ] Showed up consistently — no excuses

REFLECT & WRITE

What is ONE small right choice I will commit to this week?

My "Why" in one sentence:

Who in my community am I doing this for?

30 DAYS	1 CHOICE	YOUR WHY
TO BUILD A NEW HABIT	CHANGES EVERYTHING	MAKES IT EASIER